



JOSEP MASACHS

- DES DE 1920 -



Our winery roots

Our family has been dedicated to working the land, passing on their commitment from generation to generation.

Josep Masachs Llorach was a man with strong convictions and great character. A truly devout man who was brought up among vines, seeing the grapes grow and ripen since childhood. He founded the winery in the twenties producing cava by the artisanal and traditional method. With a limited production for his own consumption and for sharing only with family and closest friends.

Later, his son, Josep Masachs Juvé, continued the work begun by his father under the same ideal of producing a limited number of bottles in a traditional way.

In 1977 the children of Josep Masachs Juvé, Josep and Joan, established new guidelines for the family company. They also introduced a whole new line of cavas.

Little by little the excellent quality of the cava elaborated by this two young entrepreneurs was recognized, first in the national market and then at international level.

This results in an increase in demand for its products, so they left the small facilities used by his grandfather behind. In 1985 they started the construction of new facilities in Monsarra state, located in the municipality of Torrelles de Foix.

Nowadays, Masachs family continues to produce wines and cava in this state with the same will to improve the quality but with the leadership of a generation better prepared to confront the current demands of the international markets.



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Our location

Josep Masachs is located in Catalan region of the Penedès, which breathes Mediterranean breezes and spreads over the north-west towards Montserrat mountain which protects the land from the cold northerly winds.

Penedès is 40 kilometers distance from Barcelona and is the most important viticultural area in Catalonia. However, due to the complex topography of the coastal hills there is notable climatic variation from site to site, allowing winemakers to generate a relatively wide range of wine styles.

Our state is located between Central and Alt Penedès, where the climate is typical Mediterranean with warm summers and mild winters besides a lot of sunshine exposure which ensures optimal veraison of the grapes. The annual average rainfall is 525 mm (around 30 days per year). The result is a real paradise for grape-growing!

We use the traditional hand picking system and we own vineyards of different ages to meet the needs of multiple product categories.



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